

# WE BRING LODGING CONCEPTS TO LIFE.

Good design communicates.

While function governs what a piece becomes, design gives it life, and allows a collection of furniture to make a room.

#### **Bigger Ideas**

Through continual dedication,
Lodging Concepts Manufacturing
has become one of the nation's
largest casegoods manufacturers.
We start every project looking at
the big picture. We understand
the friction between designers and
purchasing firms, and work to
minimize the pain points in order to
achieve a successful hotel opening.

Ultimately, what drives us is the desire to understand what makes people fall in love with a room, and how to craft rooms that communicate what words can't say.

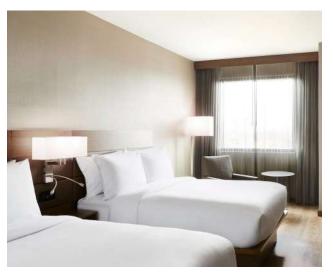
THIS BOOK WAS CREATED TO SHOW ROOMS THAT COMMUNICATE.

### Thinking is the enemy of creativity. Ray Bradbury





IF IT SEEMS IMPOSSIBLE ASK US FIRST.





#### EVERY ROOM SPEAKS ITS OWN LANGUAGE.





POWERFUL, LASTING IMPRESSIONS.



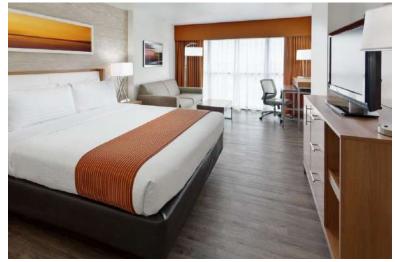






LET THE FURNITURE MAKE THE DECISION.





WALL TO WALL, AND ROOM TO ROOM.





DARING HAS NEVER BEEN SO SCALABLE.

## Seek Simplicity & Distrust it. Alfred North Whitehead







WHERE THE EASY WAY MEETS THE BRILLIANT.





DESIGNING HOSPITALITY.
REDESIGNING EXPECTATIONS.





### ELEGANT AND ESTABLISHED.







TIMELESS MESSAGE. NEW PERSPECTIVE.



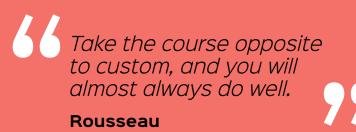


THE FACE FOR YOUR SPACE.





**WE DARE YOU.** 







**HEADS WILL TURN.** 





#### ELEVATE YOUR SPACE.





### SIMPLE AND LUXURIOUS.







#### BRIGHT IDEA? WE'LL ENGINEER IT.





#### CREATIVITY IS REWARDED.





#### FURNITURE FOR THOSE THAT FEEL.

### Don't forget that some things count more than other things. William Saroyan

